



Jordan Europe Business Association **JEBA**

Poland Country Profile

Trade Agreements Jordan & Poland

Exports & Imports

Tourism





Ambassador Extraordinary and Plenipotentiary of the Republic of Poland to the Hashemite Kingdom of Jordan



Lucjan Karpiński

EXECUTIVE SUMMARY

Introduction

Poland is an attractive investment destination, due to its young and educated workforce, strategic location, competitive tax regime, and stable political and economic environment. The country offers a number of investment opportunities in a variety of sectors, including manufacturing, logistics, information technology, renewable energy, and consumer goods.





Geography

Location

Central Europe, east of Germany

Climate

temperate with cold, cloudy, moderately severe winters with frequent precipitation; mild summers with frequent showers and thundershowers

People and Society

Population

total: 38,746,310

male: 18,441,415

Female : 20,304,895 (2024 est.)

Languages

Polish (official) 98.2%, Silesian 1.4%, other 1.1%, unspecified 1.2%

Economic overview

high-income, diversified, EU-member economy; significant growth in GDP, trade, and investment since joining EU in 2004; rebounding from slowdown triggered by inflation and fall in consumer demand; strong foreign investment supported by EU structural funds; income tax reform and defense spending have added to public debt

GDP growth rate

0.16% (2023 est.)
5.64% (2022 est.)
6.93% (2021 est.)
comparaison ranking: 19



GDP by sector of origin

Agricultural products

milk, sugar beets, wheat, maize, potatoes, triticale, apples, rapeseed, barley, rye (2022)

Industries

machine building, iron and steel, coal mining, chemicals, shipbuilding, food processing, glass, beverages, textiles

Currency

Polish zloty

Trade Agreements with Jordan

Diplomatic relations between Poland and Jordan were established on 20 February 1964

History of bilateral relations

The first surveys on the establishment of relations were conducted as early as 1956 through the Polish outpost in Damascus. In February 1957, however, after the fall of Suleiman al-Nabulsi's government, the Jordanian side withdrew from negotiations.

Cultural cooperation

Due to the lack of an Embassy of Jordan in Poland, cultural cooperation is limited to activities undertaken by the Polish branch in Amman. It cyclically takes part in the European Film Festival in Amman, organized by the EU representative office. It also organizes events related to the promotion of Poland - concerts and scientific conferences devoted to bilateral relations.

Cooperation in the field of science

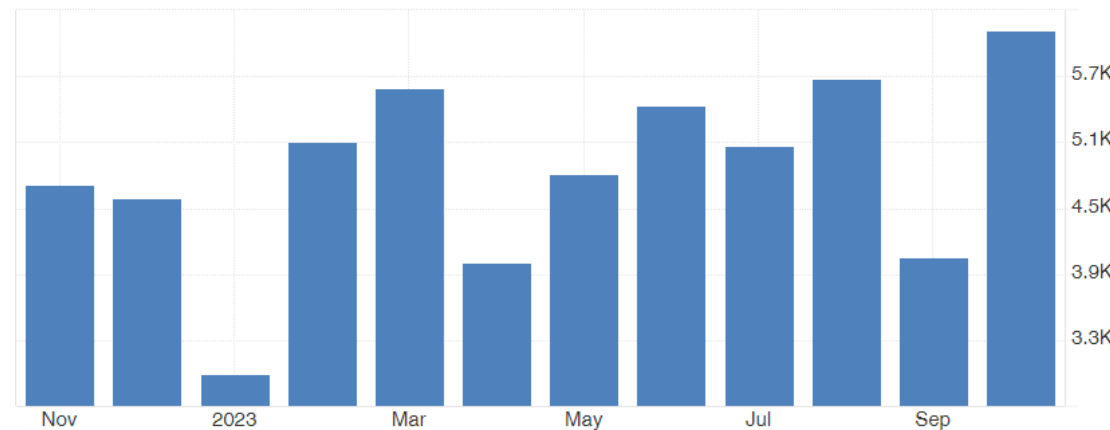
Due to the lack of an Embassy of Jordan in Poland, cultural cooperation is limited to activities undertaken by the Polish institution in Amman. Due to the constant presence of archaeological teams from the Jagiellonian University and the University of Warsaw, this field of science is most strongly rooted in bilateral relations. The Polish Embassy in Amman constantly supports Polish archaeologists by visiting them at archaeological sites and by co-organizing scientific conferences with the representatives of the Polish Universities.



Trade and Investments Factsheet

This factsheet provides the latest statistics on trade and investment between Jordan and Poland. Million/ EUR, according to [the Jordanian Department of Statistics](#)

Million/ EUR	Jan- Dec 2021	Jan – Dec 2022	Jan – Dec 2023	Jan – June 2024
Exports to Poland	2	12	13	7
Imports from Poland	110	125	130	63



Tourism Sector

Poland is a country itself, not a collection of countries. It is located in Central Europe and is known for its rich history, beautiful landscapes, and vibrant culture.

- **Warsaw:** The capital of Poland, Warsaw is a modern city with a fascinating history. It is home to many museums, theaters, and historical landmarks.



- **Kraków:** A UNESCO World Heritage Site, Kraków is one of Poland's most beautiful cities. It is known for its well-preserved medieval architecture, including Wawel Castle and the Main Market Square.



Tourism Sector

- **Gdańsk:** A major port city on the Baltic Sea, Gdańsk is famous for its historic Old Town and its role in the Solidarity movement.



- **Wrocław:** A charming city with a unique atmosphere, Wrocław is known for its colorful buildings, bridges, and canals.



Polish visitors to Jordan / 2023- August 2024 Factsheet

2023 Jan- Dec

Tourists Overnight	Same day Visitors	Total
26,792	5,336	32,128

2024 August

Tourists Overnight	Same day Visitors	Total
4,184	976	5,160

Poland and Jordan Investment Opportunities by Sector

Poland and Jordan: Potential Pharma Investment Opportunities

Potential Areas of Collaboration:

Poland: A Pharmaceutical Hub in Central Europe
Poland has a well-established pharmaceutical industry and is a major player in the European market. Its strong infrastructure, skilled workforce, and favorable regulatory environment make it an ideal location for investment.

- **Robust Infrastructure**
- **Skilled Workforce**
- **Favorable Regulatory Environment**
- **Research and Development**

Jordan: A Rising Star in the Pharma Sector
Jordan has emerged as a promising destination for pharmaceutical investment, offering a combination of competitive advantages.

- **Strategic Location**
- **Favorable Economic Environment**
- **Government Incentives**
- **Growing Domestic Market**



Poland and Jordan Investment Opportunities by Sector

Poland and Jordan: Potential Agricultural Investment Opportunities Both Poland and Jordan offer unique advantages for agricultural investment, making them attractive destinations for global agricultural businesses.

Poland: A European Agricultural Powerhouse

Poland is a major agricultural producer in Europe, with a strong focus on grain, livestock, and horticulture. Its fertile land, advanced agricultural practices, and well-developed infrastructure make it an ideal location for agricultural investment.

- **Fertile Land**
- **Advanced Agricultural Practices:**
- **Well-Developed Infrastructure:**
- **EU Membership**

Jordan: A Rising Star in the Agricultural Sector Jordan has been making significant strides in its agricultural sector, with a focus on sustainable agriculture and value-added products.

- **Strategic Location**
- **Government Support**
- **Focus on Sustainable Agriculture**
- **Growing Domestic Market**





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