



Jordan Europe Business Association **JEBA**

جمعية الأعمال الأردنية الأوروبية **جيبا**

النشرة الالكترونية للعلاقات الاردنية الاوروبية

تشرين الأول / أكتوبر 2024

BDO Jordan and Green Building Council Organize Green Podium

استضافت شركة BDO Jordan وهي شركة رائدة في مجال استشارات التدقيق والضرائب والأعمال، جمعية الأعمال الأردنية الأوروبية جيبا في حدث مهم مخصص لاستكشاف تعقيدات البيئة والاجتماعية والحوكمة ممارسات (ESG) في إدارة الأعمال والإدارة المالية #green_podium

لقراءة المزيد

<https://www.bdo.com.jo/.../bdo-jordan-and-green-building...>

BDO Jordan hosted Jordan Europe Business Association JEBA within an important event to on organizing #green_podium



اجتماع مجلس إدارة جمعية الأعمال الأردنية الأوروبية جيبا مع

السفارة الألمانية

اجتمع مجلس إدارة جمعية الأعمال الأردنية الأوروبية (جيبا) مع السفارة الألمانية في عمان، حيث حضر اللقاء نائب رئيس الجمعية المهندس جمال بدران و أمين سر الجمعية المهندس فواز القطان والمدير العام المهندس حسام صالح. تم خلال الاجتماع مناقشة سبل تعزيز التعاون التجاري والاستثماري بين الأردن وألمانيا، وتبادل الأفكار حول فرص العمل المشترك في مجالات متعددة مثل التكنولوجيا والطاقة المتجددة وغيرها 🇩🇪🇯🇴🇸🇦

نشتم دعم - German Embassy Amman السفارة الألمانية عمان ونسعى لتعميق أوأصبر العلاقات الثنائية بما يخدم مصلحة البلدين.

JEBA Board Members hold a meeting with the German Embassy Amman - السفارة الألمانية عمان in presence of JEBA Vice President Eng. Jamal Badran, JEBA Secretary General Eng. Fawwaz Al Kattan, and the General Manager Eng. Husam Saleh. The meeting aims at discussing the focal points of the trade relations between Jordan and Germany as well as sharing ideas on mutual work in different fields like Technology and renewable energy and so on.

jeba : #creating_connections , #driving_success#

[European Union in Jordan](#)



اجتماع مجلس ادارة جمعية الأعمال الأردنية الأوروبية جيبا مع الملحق التجاري الهنغاري

اجتمع مجلس ادارة جمعية الأعمال الأردنية الأوروبية جيبا مع الملحق التجاري الهنغاري بحضور أمين السر المهندس فواز القطان والمدير العام المهندس حسام صالح ومجموعة من أعضاء الجمعية الموقرين 🌟

غطت مناقشاتنا مجالات رئيسية مثل:

استكشاف فرص عمل جديدة

معالجة التحديات التي تواجه الصناعات المختلفة

 Embassy of Hungary in Amman السفارة الهنغارية و الأردن و تعزيز التعاون بين الأردن و

تم المناقشة بخصوص الاستشارات الهندسية، وكيفية العمل في هنغاريا، وزيادة فرص التصدير الى هنغاريا، وبحث الشراكة بين الأردن وهنغاريا لزيادة الخدمات والفرص .

🌟 Successful Meeting at JEBA Premises with the Hungarian Commercial Attaché and group of JEBA Members! 🌟

We were delighted to host a productive and insightful meeting with the Hungarian Commercial Attaché and our esteemed JEBA Members at Jordan Europe Business Association (JEBA) premises. The gathering brought together industry leaders, entrepreneurs, and business professionals from various sectors, all united by a shared vision to enhance Jordan's business landscape and strengthen ties with Hungary.



☀️ Our discussions covered key areas such as:

Exploring new business opportunities

Addressing challenges faced by various industries

Fostering collaborations between Jordan and

Discussions were held regarding engineering consultancy, how to work in Hungary, increasing export opportunities to Hungary, and discussing the partnership between Jordan and Hungary to increase services and opportunities.



Embassy of Hungary in Amman

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(Jeba) met with representatives from Edamah Energy, Water and Environment Association and the Renewable Energy Establishments Society REES to discuss enhancing joint cooperation and exchanging experiences within Netherlands Senior Experts Program PUM.

Jordan Europe Business Association

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[#PUM](#) [#Energy](#) [#Environment](#) [#Water](#)

Celebrating the Visit of His Majesty King Felipe VI of Spain to Jordan

On 5 October 2024, His Majesty King Abdullah II and His Royal Highness Crown Prince Al Hussein received King Felipe VI of Spain at Al Husseinia Palace in the Hashemite Kingdom of Jordan. This visit reflects the strong and historical ties between Spain and Jordan, rooted in mutual respect, cooperation, and shared values. At Jordan Europe Business Association (JEBA), we are committed to enhancing these relations through fruitful partnerships in various sectors, including trade, investment, culture, and tourism. The visit of His Majesty King Felipe VI is a testament to the deepening of these bonds and our joint efforts to build a prosperous future for both nations. We look forward to continuing our role in fostering collaboration and further strengthening the strategic ties between Jordan and Spain. 🇯🇴🇪🇸

To know more about Jordan Spain Relations, please click here: <https://youtu.be/Q3EPkncWZHc>

[Embajada de España en Amán / السفارة الأسبانية في عمان](#)

[#jeba: #creating_connections, #driving_success](#)





JEBA Members

October 2024

Kohler Energy Rebrands as Rehlko

— Ushering in New Era of Sustainable Energy Innovation —

— Rehlko builds on a 100-plus-year legacy of powering an energy resilient world for a better

KOHLER, Wis. – September 17th, 2024 – Kohler Energy today officially rebranded under its new corporate name Rehlko (pronounced REL-co), marking a major milestone in the company’s 100 - plus-year history delivering innovative, resilient energy solutions that provide independence, agility, and security to mission-critical infrastructure, facilities and residences. Rehlko will continue operating as an independent enterprise. The company became a stand-alone entity in May 2024 when Platinum Equity completed a transaction with Kohler Company to establish then-Kohler Energy as a stand-alone business. Platinum Equity is the majority owner of Rehlko with Kohler Company remaining an investment partner. “We are embracing our future as an independent company with the new Rehlko brand and celebrating our legacy and our commitment for tackling the most complex energy challenges, and the values that guide everything we do and stand for,” said Brian Melka, Rehlko chief executive officer. “Our company’s new name is derived from the six letters of Kohler and reflects the reliability, resolve, reinvention, and resilience that have been – and will remain – the hallmarks of this organization in addressing the ever-evolving distributed energy needs of the marketplace.” Rehlko will continue to provide control, resilience and innovation through a comprehensive range of energy solutions, including power generation, energy storage, and renewable energy technologies among others.

Rehlko operates a broad portfolio of leading businesses including Power Systems, Engines, Uninterruptible Power, Home Energy, Clarke Energy, Curtis Instruments, and Heila Technologies. Kohler Power Systems and Kohler Engines will lead the enterprise portfolio brand transition by officially becoming Rehlko branded by the end of 2024.

“This rebranding is more than just a clever name change. The letters that comprise the name Rehlko reflect our 100-plus years of rich heritage under the Kohler brand and represent a bold step forward in our journey to continue building and powering a sustainable energy future,” said Francis Perrin, chief brand and sustainability officer at Rehlko. “Our new brand repositions us business at the forefront of innovation and energy resilience technology and showcases our proven ability to deliver to our customers with the energy reliability and control that they demand and require. The Rehlko brand is more focused and purpose-driven than ever before.” Mr. Melka will officially unveil the new enterprise Rehlko brand at the *Fast Company* Innovation Festival on September 17th and will soon launch its new corporate website – Rehlko.com. Over the coming weeks and months, the company will support its new enterprise rebranding through a multi-faceted marketing effort including a targeted advertising campaign to introduce Rehlko across top- tier business and trade industry media publications, with the theme “Resilience is Reinvention”.



The company is also thrilled to continue its partnership with two of the Interpublic Group's ("IPG") global communications and branding agencies, The Weber Shandwick Collective and FutureBrand, who have been supporting brand launch and brand design efforts, respectively. Headquartered in Wisconsin, Rehlko will maintain operations in more than 100 locations across the Americas, Asia, Europe, the Middle East and Africa.

About Rehlko

A global leader in energy resilience, Rehlko delivers innovative energy solutions critical to sustain and improve life across home energy, industrial energy systems, and powertrain technologies, by delivering control, resilience and innovation. Leveraging the strength of its portfolio of businesses – Power Systems, Home Energy, Kohler Uninterruptible Power, Clarke Energy, Heila Technologies, Curtis Instruments, and Engines, and more than a century of industry leadership, Rehlko builds resilience where and when the grid cannot, and goes beyond functional, individual recovery to create better lives and communities, and a more durable and reliable energy future. For more details, learn more at [Rehlko.com](https://www.rehlko.com).

About Platinum Equity

Founded in 1995 by Tom Gores, Platinum Equity is a global investment firm with more than \$48 billion of assets under management and a portfolio of approximately 50 operating companies that


serve customers around the world. Platinum Equity specializes in mergers, acquisitions and operations – a trademarked strategy it calls M&A&O® – acquiring and operating companies in a broad range of business markets, including manufacturing, distribution, transportation and logistics, equipment rental, metals services, media and entertainment, technology, telecommunications and other industries. Over the past 28 years Platinum Equity has completed more than 450 acquisitions.

ALGHANEM is the authorized distributor for Rehlko (Formerly Kohler Energy) since 1996. ALGHANEM supplies the Jordanian market with highest quality diesel generators with all related services.



We're *Reinventing*
to Bring Fresh Energy,
Greater Innovation,
& Unwavering Excellence



 rehlko

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European News .

October 2024

Jordan European Relations 

Ambassador Attila Káli visited the Jordan National Agricultural Research Center 🇭🇺

Ambassador Attila Káli visited the Jordan National Agricultural Research Center, where he had a meeting with Dr. Khalid Abu Hammour, the newly appointed Director General. They had a successful discussion on strengthening the cooperation between the two countries in the field of agricultural research.

Káli Attila nagykövet látogatást tett a Jordán Nemzeti Agrárkutató Központban, ahol találkozott Dr. Khalid Abu Hammour-al, a Központ újonnan kinevezett főigazgatójával. A felek sikeres megbeszélést folytattak a két ország közötti együttműködés megerősítéséről a mezőgazdasági kutatás területén 🇭🇺.



Ambassador #MiguelDeLucas participated yesterday in the inauguration of the campaign #BastaDeMaldad 🇪🇸

🌍 Ambassador [#MiguelDeLucas](#) 🇪🇸 participated yesterday in the inauguration of the campaign [#BastaDeMaldad](#) @AecidJordan @ReayahProject executed in coordination with the Ministry of Health 🇭🇺 @mohgovjordan. Initiative funded by United against tobacco use, we promote social change and a healthy lifestyle. #💪



ساهمت السفارة الإيطالية في بناء مستقبل أفضل للشباب والمجتمع بأكمله

مستقبل مشرق بفضل المهارات الرقمية!

في رحاب، الأردن، قمنا بتدريب 30 شابًا وشابة بنجاح، منهم أردنيون وسوريون، زودناهم بالمهارات الرقمية اللازمة لمواجهة تحديات سوق العمل. بفضل 150 ساعة تدريبية مكثفة، اكتسب المشاركون أساسًا قوية في الحاسوب، والتصميم الجرافيكي، ووسائل التواصل الاجتماعي، وتطوير التطبيقات. هذا المشروع، بدعم من الوكالة الإيطالية للتعاون الإنمائي وبالتعاون مع DOT.jordan ARCS و AVSI، سمح بـ تزويد المتدربين بأدوات عملية: بالإضافة إلى المهارات التقنية، طور المشاركون مهارات أساسية مثل العمل الجماعي والإبداع.



The EU is committed to supporting Jordan's renewable energy and energy efficiency (REEE)

The EU is committed to supporting Jordan's renewable energy and energy efficiency (REEE) goals with a substantial investment of € 90 million.

This partnership highlights the commitment to sustainable practices and a greener future. Discover more in the slides.

الاتحاد الأوروبي ملتزم بدعم أهداف الأردن في مجال الطاقة المتجددة وكفاءة الطاقة من خلال استثمار بقيمة 90 مليون يورو.

تعكس هذه الشراكة الالتزام بالممارسات المستدامة ومستقبل أكثر اخضراراً. اكتشف المزيد في الشرائح.





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Click or Scan



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