



Spain Trade Profile

July, 2024





MINISTERIO
DE ASUNTOS EXTERIORES, UNIÓN EUROPEA
Y COOPERACIÓN

Embassy of Spain in Amman, Jordan

Address

EMBASSY OF SPAIN IN AMMAN
Zahrán Street 28, Amman
P.O. Box 454
Amman 11.118, Jordan.

Spanish Ambassador to Jordan



H.E. Mr. Miguel de Lucas González

Born in Madrid in 12th of November 1966

Member of the Diplomatic Career since 7th of
December 1993

Holds a Law Degree



Geography

Location

Southwestern Europe, bordering the Mediterranean Sea, North Atlantic Ocean, Bay of Biscay, and Pyrenees Mountains; southwest of France

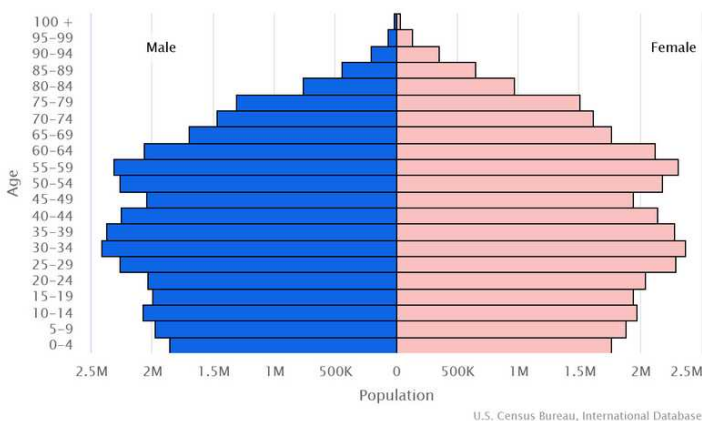
Climate

temperate; clear, hot summers in interior, more moderate and cloudy along coast; cloudy, cold winters in interior, partly cloudy and cool along coast

People and Society

Population

total: 47,280,433
male: 23,069,327
Female : 24,211,106 (2024 est.)



Languages

Castilian Spanish (official nationwide) 74%, Catalan (official in Catalonia, the Balearic Islands, and the Valencian Community) 17%, Galician (official in Galicia) 7%, Basque (official in the Basque Country and Navarre) 2%, Aranese (official in part of Catalonia) <5,000 speakers; note - Aragonese, Aranese Asturian, Basque, Calo, Catalan, Galician, and Valencian are recognized as regional languages under the European Charter for Regional or Minority Languages

Economic overview

high-income core EU and eurozone economy; strong growth driven by public consumption, tourism, and other service exports; tight labor market despite high structural unemployment; government debt remains high amid deficit reductions; innovation and economic freedom ranked lower than EU and OECD peers

GDP growth rate

2.5% (2023 est.)
5.77% (2022 est.)
6.4% (2021 est.)

comparaison ranking: 124



GDP by sector of origin

Agricultural products

milk, barley, wheat, grapes, pork, olives, tomatoes, maize, oranges, sugar beets (2022)

Industries

textiles and apparel (including footwear), food and beverages, metals and metal manufactures, chemicals, shipbuilding, automobiles, machine tools, tourism, clay and refractory products, footwear, pharmaceuticals, medical equipment

Currency

Euro (€)



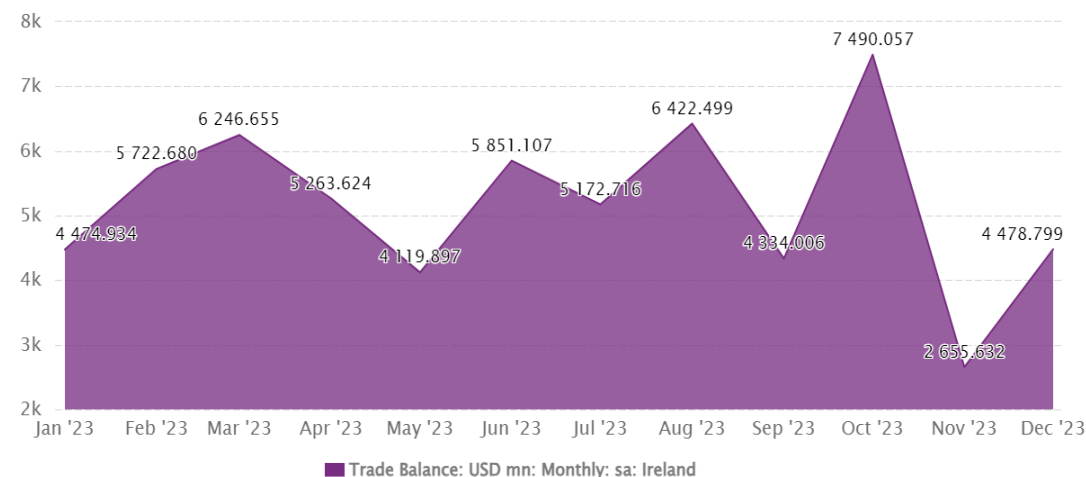
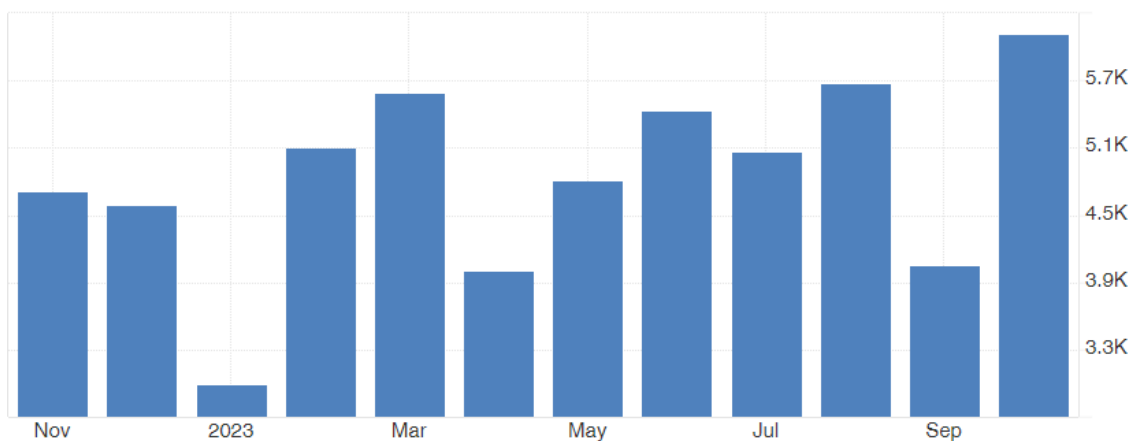
Trade and Investments Factsheet



This factsheet provides the latest statistics on trade and investment between **Jordan and Spain**.

Jordanian Exports to Spain were **EUR 6.79 M** till April, 2024, **EUR 97.87 M** in 2023, **EUR 59.46 M** in 2022, and **EUR 31.30 M** in 2021 according to [the Jordanian Department of Statistics](#).

Jordanian Imports from Spain were **EUR 103.59 M** till April, 2024, **EUR 259.04 M** in 2023, **EUR 369.93 M** in 2022, and **EUR 316.97 M** in 2021 according to [the Jordanian Department of Statistics](#).



SOURCE: WWW.CEICDATA.COM | CEIC Data

Spain Tourism

Spain is a country rich in history, culture, and diverse landscapes, offering something for every traveler. Here are some of its most famous cities:

- **Madrid:** The vibrant capital, known for its world-class art museums, lively nightlife, and delicious tapas.



- **Barcelona:** A city renowned for its stunning architecture, including Gaudi's masterpieces, beautiful beaches, and vibrant culture.



Spain Tourism

- **Seville:** A charming city with a rich Moorish heritage, famous for its flamenco dancing, stunning architecture, and lively atmosphere.



- **Valencia:** A coastal city offering a mix of history, culture, and modern attractions, including the City of Arts and Sciences complex.





Spanish visitors to Jordan / 2023- April,2024 Factsheet

2023 Jan- Dec

Tourists Overnight	Same day Visitors	Total
22,947	10,192	33,140

2024 April

Tourists Overnight	Same day Visitors	Total
5,090	628	5,718

Spain and Jordan Investment Opportunities by Sector

Spain-Jordan Collaboration in the Pharma Sector: A Potential Goldmine While Spain and Jordan might seem geographically distant, there are significant opportunities for collaboration within the pharmaceutical sector. Both countries possess unique strengths that can complement each other, leading to mutually beneficial partnerships.

Potential Areas of Collaboration:

- **Pharmaceutical Manufacturing:** Jordan's Low-Cost Production: Jordan offers competitive labor costs and a strategic geographic location, making it an attractive destination for pharmaceutical manufacturing.
- **Spain's Expertise and Technology:** Spain's advanced pharmaceutical industry can provide the technology, expertise, and quality standards needed for efficient and high-quality production.



- **Joint Ventures:** Establishing joint ventures can combine the best of both worlds, leveraging Spain's pharmaceutical know-how with Jordan's cost-effective production capabilities.

Spain and Jordan: Agricultural Collaboration Opportunities

Spain and Jordan, both Mediterranean countries with similar climatic conditions and agricultural traditions, possess significant potential for collaboration in the agriculture sector.

- Water Management and Irrigation Technologies
- Sustainable Agriculture and Organic
- Market Access
- Horticulture and Greenhouse Technology



Spain and Jordan: Opportunities in the ICT Sector Spain and Jordan offer complementary strengths in the ICT sector, creating potential for fruitful collaboration.

- Software Development and IT Services
- Cybersecurity
- Digital Transformation
- Telecommunications Infrastructure
- Startups and Innovation

Potential Initiatives

- ICT Cooperation Agreements
- Joint Investment Funds
- Talent Exchange Programs





Jordan Europe Business Association **JEBA**



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